

# Launch of new international Alliance for Technology Transfer Professionals (ATTP) in Paris

27 May 2010

A new international alliance for technology transfer professionals called ATTP launches on May 27, 2010, at the 10th annual conference of the Association of European Science & Technology Transfer Professionals (ASTP) in Paris, France.

The goal of ATTP is to support the development of the technology transfer profession and its practitioners. "Transferring innovations and knowledge resulting from public research is now more important than ever", says ASTP president Karen Laigaard.

"Companies investing in the development of innovations strengthen their competitiveness in a globalized world and can react to change more easily. Therefore, research commercialization and the transfer of scientific results to industry, is vital to the development of products and processes, and ultimately, to economic growth." AUTM president Ashley Stevens, emphasizes that "by promoting, through registration, recognition, progress and knowledge sharing among the global technology transfer community, ATTP will help to further professionalize and promote technology and knowledge transfer between science and industry on a global basis."

The transfer of new discoveries and new knowledge from research laboratories into commercial products in the marketplace is recognized globally as being of paramount importance to our world economy. The professionals who work to facilitate this transfer are as diverse as the cultures they represent. They must, however, have a core skill set common to all in order to be effective. For this reason a group of leading technology transfer

organizations have come together to form the Alliance of Technology Transfer Professionals (ATTP).

ATTP is established to recognize and promote individuals with these core competencies and to provide professional training for individuals, wishing to acquire these skills and become a Registered Technology Transfer Professional (RTTP). Rather than each association having its own accreditation criteria, they now have come together to establish internationally recognized standards. At launch ATTP connects more than 5000 technology transfer professionals in 67 countries.

### **Additional information**

1. ATTP participating organizations include the Association of European Science and Technology Transfer Professionals (ASTP), the Association of Technology Managers in Taiwan (ATMT), the Association of University Technology Managers (AUTM, located in the US), Knowledge Commercialisation Australasia (KCA), and PraxisUnico (United Kingdom)
2. Press contacts at Paris: Kevin Cullen (director of research & enterprise at the University of Glasgow, a board member of ASTP, a PraxisUnico committee member and a past board member of AUTM) and Jane Muir (associate director, office of technology licensing, University of Florida and a past board member of AUTM)
3. Information on ATTP in general [www.attp.info](http://www.attp.info)
4. For press attendance to the event and information on the ASTP conference: [ancilla.kluin@astp.net](mailto:ancilla.kluin@astp.net)
5. Karen Laigaard is vice president (acting) for research & innovation at University of Copenhagen & director of Technology Transfer at University of Copenhagen and president of ASTP.
6. Ashley Stevens, D.Phil.(Oxon), CLP is special assistant to the vice president for research, sr. research associate, ITEC school of mgt, Boston University and president of AUTM.

7. ATTP is a not-for-profit company, registered in the UK.

### About ASTP

The initiative of a multinational group of professionals to meet and share experiences on a regular basis resulted in the establishment of the non-profit Association of European Science & Technology Transfer Professionals. ASTP is practitioners and members focused and is growing rapidly; the association consists of more than 600 members, covering 43 countries. The majority of our members are Technology Transfer professionals at public research institutions.

In order to facilitate the exchange of ideas and expertise, and to strengthen the network of our members, ASTP organizes meetings with a high standard of presentations and discussions throughout the year. These meetings vary locations within Europe.



<http://www.attp.info/news/detail.asp?ItemID=17>