

POLAND is in the GAME(S)

March 25
2013

The Fairmont Hotel
San Francisco



POLAND DAY

US-Polish Trade Council



US-POLISH TRADE COUNCIL
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info@usptc.org

Distinguished Guests,

Dear Participants,

Welcome to Poland Day, our annual networking event aimed at enhancing business cooperation between Polish and U.S.-based science and technology companies based in Silicon Valley. We are proud to meet you in the famous Crown Room at the historic Fairmont Hotel, a true gem of the city of San Francisco.

This evening's program reflects the most current trends and opportunities in computer game industry and complements Global Technology Symposium (GTS), held this week in the Bay Area near Stanford University. GTS and Poland Day provide critical forum for discussion and networking for leaders in global business, innovative technology and finance, including guests of the International Game Developers Conference held here in San Francisco. Within the global context of GTS, Poland Day provides an opportunity for an in-depth focus on Poland.

Poland is one of the most promising and growing computer games industry partners in the world. Polish developers are at the forefront of numerous international competitions and contests. They are among the world's best, showing extraordinary creativity and technological skills. Polish providers of virtual games have also been extremely successful on the global market, partnering with many leading players.

We are proud to welcome all Polish leading game developers and publishers seeking business opportunities in Silicon Valley. We also welcome all US-based and global firms expressing interest in Poland and in the potential of cooperation with Polish companies.

We hope that the networking session tonight will create an inspiring environment for discussion and encourage business partnerships and exchange of ideas originating in Poland and the United States. We wish you all the best and urge you to seize the opportunities which this meeting creates. Please enjoy the atmosphere of rapidly growing Polish-American cooperation.

Welcome to San Francisco!

Piotr D. Moncarz, Ph.D., P.E.
Consulting Professor, Stanford University

Chairman, US-Polish Trade Council

Jerzy Orkiszewski

President, US-Polish Trade Council



KANCELARIA PREZYDENTA
RZECZYPOSPOLITEJ POLSKIEJ

Olgiert Dziekoński
Sekretarz Stanu

Warszawa, 22 marzec 2013 r.

Do organizatorów i uczestników
sympozjum Poland Day 2013

Wzajemnie Państwo,

Pozdrawiam zebranych w San Francisco na sympozjum Poland Day 2013 poświęconemu w tym roku grom komputerowym i najnowszymi technologiami z tą branżą związanymi, oraz tematowi finansowania start-upów. Gratuluję US-Polish Trade Council wyboru tematu oraz dynamiki organizacyjnej.

Poland Day jest szczególnie cenną inicjatywą zbliżającą Polskę do kolebki światowych innowacji i rozwoju technologicznego w Dolinie Krzemowej oraz przybliżającą międzynarodowym leaderom w Dolinie Krzemowej – ogrom wartości i talentów naszego kraju. Niejednokrotnie podkreślałem swoje uznanie dla licznych inicjatyw, które z udziałem wybitnych Polaków oraz powoływanych przez nich polskich firm stają się istotnymi graczami na arenie międzynarodowej, nie tylko podążającymi na aktualnymi trendami i kierunkiem rozwoju myśli technicznej, lecz przede wszystkim mającymi swój znaczący udział w wytaczaniu tych kierunków. Chciałbym tym samym również wyrazić głębokie poparcie dla ponad dekady działań podejmowanych przez US-Polish Trade Council na rzecz utrwalania miejsca i znaczenia Polski i naszych osiągnięć w świadomości partnerów gospodarczych i naukowych w Stanach Zjednoczonych oraz na rynkach globalnych.

Z dumą pragnę przywitać na organizowanym spotkaniu przedstawicieli polskiej branży gier video i gier mobilnych, które biorąc również udział w tak znaczącym wydarzeniu jakim jest Game Developers Conference w San Francisco po raz kolejny udowadniają nam i światu, iż są w czołówce najwybitniejszych twórców i designerów tej rozrywki, stanowiącej w ostatnich latach osobną i jakże silną gałąź potężnej branży IT w Polsce.

Życzę zebranyim gościom oraz przyjaciółom i partnerom z Doliny Krzemowej owocnych obrad, nawiązania licznych kontaktów, czerpania wzajemnych inspiracji i przykładów, wymiany doświadczeń i spostrzeżeń oraz budowania wspólnie silnej i konkurencyjnej gospodarki na arenie międzynarodowej.

Z wyrazami szacunku
i pozdrowieniami z Polski
Olgiert Dziekoński

Warsaw, March 22 2013

Organizers and Participants
of Poland Day 2013

Ladies and Gentlemen,

I would like to extend my warm welcome to everyone attending the Poland Day 2013 symposium in San Francisco, which this year is devoted to computer games, associated groundbreaking technologies as well as start-up financing. Let me congratulate US-Polish Trade Council on the topic and organizational efficiency.

Poland Day is an important initiative bringing Poland closer to the Silicon Valley, the center of global innovation and technological development, as well as demonstrating international leaders the potential of our country. On many occasions I have shown my appreciation for all the initiatives, which help entrepreneurial Poles become major international players and not only follow the latest trends but more importantly set these trends themselves. At the same time I would like to express my strong support for over a decade worth of US-Polish Trade Council's undertakings for promotion of Poland and Polish achievements amongst economic and scientific partners in the United States as well as globally.

I am proudly welcoming all Polish video and mobile game developers who, by participating in the Game Developers Conference currently held in San Francisco, yet again prove that they are amongst the top tier creators and designers of digital entertainment and digital contents. In the recent years this industry has grown to be one of the major branches of Polish IT.

I would like to wish all the guests, participants and partners from the Silicon Valley many fruitful debates, establishing valuable contacts and mutually inspiring one another. This exchange of know-how and expertise will lead towards building a strong, competitive and global economy.

With best wishes from Poland

Olgierd Dziekonski
Secretary of State, Cabinet of the President of Poland

(Translation by US-Polish Trade Council)

Wiceprezes Zarządu

Ladies and Gentlemen,

It is my pleasure to welcome you to Poland Day, one more significant Poland-USA networking event organized by US-Polish Trade Council. Polish Information and Foreign Investment Agency is proud to offer its Patronage to this important event. I would like to thank each of you for attending the conference. I am glad that the event attracted experts ready to share their vision, knowledge and experience.

I believe, the conference will be a great opportunity to create an interesting and challenging environment for high level debate as well as to establish new business relations which – I hope will result in the future with many interesting projects.

Polish game designers get ready to take over a big share of the world computer game industry. The last few years confirm the top international level of video games developed in Poland. The Polish titles receive international awards for the best video games. This is why, US President Barack Obama during his visit to Poland two years ago received from Polish Prime Minister Donald Tusk unconventional gift - collector's edition of *The Witcher 2*, well known Polish game which, 10 days after its premiere, became the best-selling PC game in the world.

IT industry, especially computer games may become the most important Polish specialty and our best export product. It is also a great opportunity for cooperation for US companies from ICT sector. Poland and the United States can benefit from the combination of the experience and technology of American companies with Polish creativity and entrepreneurial spirit.

Poland and US business relations have a long tradition. American companies have been the pioneers of Polish economic transformation and continue to be important players on this market. Today, the United States, with over \$20 billion is the sixth-largest source of FDI flow to Poland. Traditional greenfield investments have been complemented in recent years by a boom in software development and business processing centers.

Poland's investment attractiveness results from stable economy, large and dynamic domestic market, strategic location, but above all, well-educated and qualified human capital. Polish economists, engineers, IT specialists and scientists are highly sought-after and appreciated not only by international corporations in Poland, but are often recruited to work abroad. In fact, Poles form a large percentage of managers responsible for R&D departments within the world's largest corporations.

Today's event will be an opportunity for participants to recognize the quality of the achievements of Polish and American companies in the field of IT industry. I believe, you will be satisfied with the participation in US-Polish Trade Council organized Poland Day.

Bożena Czaja,

Member of the Board of the Polish Information and Foreign Investment Agency



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AGENDA

AGENDA

March 25, Monday

Crown Room, The Fairmont San Francisco Hotel

6:00 - 8:00 pm

6:00 - 6:15 pm

Registration

6:15 - 6:30 pm

Welcome and Introduction

Mark Chandler

San Francisco Mayor's Office of International Trade and Commerce

Ryszard Schnepf

Ambassador of the Republic of Poland to the United States

Jerzy Orkiszewski

US-Polish Trade Council

Master of Ceremony

Lukas Grabiec

Intel Corp.

6:30 - 7:30 pm

Financing Start-ups the Polish-American Way.

Local Money in International Projects

Moderator

Bill Reichert

Garage Technology Ventures

Panelists

Michał Bańka

Polish Agency for Enterprise Development

Jacek Frączek

Technology Advisor to the Mayor of Katowice

Mark Iwanowski

Cognizant Technology Solutions Corp.

7:30 - 8:00 pm

Break

AGENDA

March 25, Monday

Crown Room, The Fairmont San Francisco Hotel

8:00 - 10:00 pm

8:00 - 9:00 pm

Poland is in the Game(s). The International Experience

Moderator:

Clay Bullwinkel

Aiton Caldwell Inc.

Panelists:

Remigiusz Kościelny

Vivid Games S.A.

Piotr Babieno

Bloober Team S.A.

Wojciech Woziwodzki

Tequila Mobile S.A.

9:00 - 9:20 pm

US-Poland Innovation Hub

Mariusz Tomaka

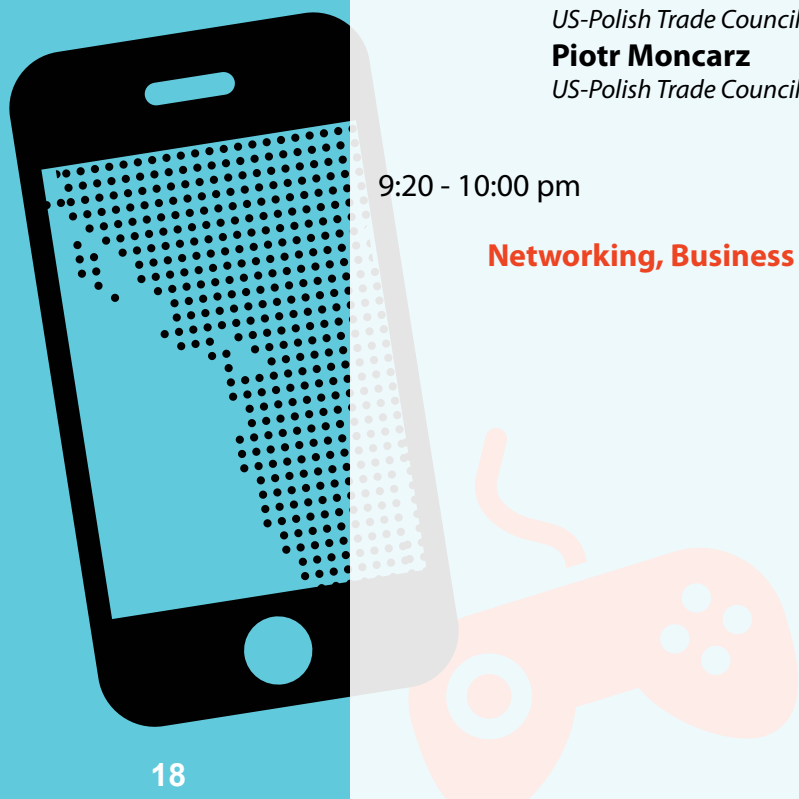
US-Polish Trade Council in Katowice

Piotr Moncarz

US-Polish Trade Council

9:20 - 10:00 pm

Networking, Business Mixer





BIOGRAPHIES

OPENING CEREMONY

Mark Chandler

Director

*San Francisco Mayor's Office
of International Trade and Commerce*



Mark Chandler is the Director of the San Francisco Mayor's Office of International Trade and Commerce. Mark has been a member of the Mayor's Office for fifteen years and has worked for four mayors. For the last twelve years, Mark has been responsible for the international business programs of the City of San Francisco, including Sister City ties, trade and investment projects, trade missions, import and export promotion and international business attraction. Mark has coordinated over twenty-five overseas missions to locations diverse as Mexico, China, Vietnam, Ireland, Australia, The Philippines, Korea, Hong Kong, Taiwan and Japan. Mark focuses on projects that require close business-community-government cooperation in order to assure that San Francisco expands its role as an international gateway and commercial center. His efforts for the SF Sister City program include having the program named the Best Sister City program in 1990 and both the Manila and Shanghai Committees have given Mark commendations for his long time support of their activities. Mark was instrumental in the founding of the SF-Ho Chi Minh Sister City program, the first US-Vietnam relationship. Mark is a member of the Golden Gate National Parks Association and Coyote Point Museum Association. He is a member of the Executive Advisory Board for the San Francisco Global Trade Council and the International Advisory Board of Sail SF. Previously he served on the Asian Business Association advisory board and the Britain Meets the Bay Board of Directors. Prior to working for the Mayor's Office, Mark spent seven years in the private sector as a Corporate Marketing Manager for U.S. Sprint and Pacific Intermountain Express. He has a BA in Economics from U.C. Davis and an MBA in International Marketing from UC Berkeley. Mark also studied Japanese Language at the Tokyo Academy of Japanese for 1 ½ years while living in Tokyo. Originally from San Luis Obispo, California, Mark has lived in the Bay Area for over twenty years and is married to Carolyn with a young daughter, Lea. He, his wife and daughter enjoy travel, gardening and are avid San Francisco Giants fans.

OPENING CEREMONY



Ryszard Schnepf

*Ambassador of the Republic of Poland
to the United States*

Born September 22, 1951 in Warsaw, Poland. Education: M.A. Faculty of History, Warsaw University - 1974, Ph.D. Institute of History, Polish Academy of Sciences - 1979. Professional career: 1975-1978 Institute of History - Ph.D. candidate; 1978-1991 Assistant Professor, Iberian Studies Department, Warsaw University, deputy director; 1991-1996 Ambassador of Poland in Uruguay and Paraguay; 1998-2000 Deputy Director and Chief of Protocol, Chancellery of the Prime Minister of Poland; 2000-2001 Minister Plenipotentiary/Deputy Head of Mission, Embassy of Poland in Spain; 2001-2004 Ambassador of Poland to Costa Rica (accredited also to Belize, Guatemala, Honduras, Nicaragua, Panama and Salvador); 2005 Ambassador, Minister of Foreign Affairs' Plenipotentiary for Organization of 25th Anniversary of "Solidarity" Trade Union; 2005-2006 Secretary of State for Foreign relations and security, Chancellery of the Prime Minister of Poland; 2006-2007 Ambassador, Minister of Foreign Affairs' Plenipotentiary for Global Threats; 2007-2008 Undersecretary of State, Ministry of Foreign Affairs; 2008-2012 Ambassador of Poland to the Kingdom of Spain; September 22, 2012 Ambassador Extraordinary and Plenipotentiary to the United States of America. Married, three children. Speaks English, Spanish, Russian and Italian.



OPENING CEREMONY

Jerzy Orkiszewski

*President, US-Polish Trade Council
Senior Director, Cutera Inc.*

Mr. Jerzy Orkiszewski was born and raised in Poland which he left just before defense of his Ph.D. thesis at the Warsaw Technical University. He holds an M.S. degree in Biomedical Engineering from the Warsaw Technical University, Department of Fine Mechanics (currently Department of Mechatronics) and École Nationale Supérieure de l'Electronique et de ses Applications in Cergy, France. Since 1989 he resides in California with his wife, a practicing medical doctor from Warsaw, and their daughter who after completing her medical education in Poznan, Poland practices medicine in the USA. In Silicon Valley he has been working for variety of product development biomedical device companies: Cutera, Inc., Ellex Medical, Lumenis, Inc. and Medical Group of Coherent, Inc., where he has been providing the technology and business leadership serving in various engineering, management and executive positions. Jerzy used to be on Polish national modern pentathlon team and plays classical guitar. He is also a pilot with commercial and instrument ratings. Jerzy is a contributing editor of "Przegląd Lotniczy - Aviation Review" aviation magazine in Poland. He provides to USPTC a strong link to the US biomedical technology sector.



OPENING CEREMONY

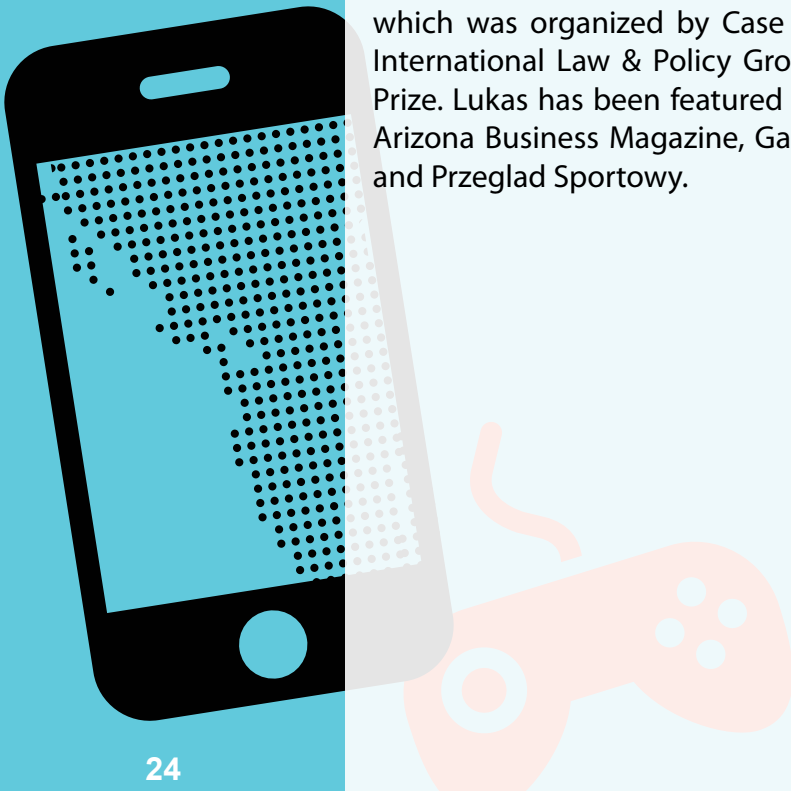


Lukas Grabiec

*Corporate Counsel
Intel Corporation*

Lukas Grabiec, Esq. provides legal support to the Technology Manufacturing Group (TMG) which is responsible for all Intel factories and manufacturing globally. Lukas was most recently recognized in the legal community as the "Up and Comer" Attorney of the Year for 2012 by the Association of Corporate Counsel and also was selected to the prestigious

School for Leaders (Szkoła Liderów) program in Warsaw, Poland sponsored by the Polish Ministry of Foreign Affairs. He is heavily involved in various organizations including being the Vice-Chairman of the Arizona Bar In-House Counsel Committee, guest lecturer for the Top 500 Innovators Program at Stanford University, current Southwest Region Director and founding member of the US-Poland Trade Council (USPTC) Office, and organizer of the Polish Heritage Night in the NBA. Lukas received his Juris Doctorate (JD) from Case Western Reserve University, his MBA from École de Hautes Études Commerciales (EDHEC), a B.S. in Political Science from the University of Houston Honors College as well as a Certificate of Polish Studies from Jagiellonian University in Krakow, Poland. During law school he worked with the U.N. - Special Court for Sierra Leone and wrote briefs helping prosecute War Criminals. This UN project which was organized by Case Western, American University and the Public International Law & Policy Group (PILPG) was nominated for a Nobel Peace Prize. Lukas has been featured or interviewed by TVP Telewizja Polska, CNBC, Arizona Business Magazine, Gazeta.pl, Tygodnik Angora, FoxSports, Sport.pl, and Przegląd Sportowy.



OPENING CEREMONY

Piotr Moncarz

*Chairman, US-Polish Trade Council
Consulting Professor, Stanford University
Principal Engineer, Exponent*



Piotr Moncarz, Ph.D., P.E., SCPM started his professional education at TGD in Poznań. Today he is a Consulting Professor at Stanford University, a Principal Engineer at Exponent, a Silicon Valley science and technology public corporation, member of Polish Academy of Science and of Russian Academy of Technological Science, Fellow of American Society of Civil Engineers, co-founder and chairman of US-Polish Trade Council, member of the Advisory Board of Forum Obywatelskiego Rozwoju, FOR, a board member of San Francisco Global Trade Council. He is active in international business from power plant development projects, energy technologies and economics, to high-tech ventures. He is a frequent speaker in venues pertaining to stimulation to international cooperation with and investment into Polish high-tech sector. At Stanford University he is the Academic Director of the Top500 Innovators Program.

PANELISTS



Piotr Babieno

*Founder, CEO
Bloofer Team S.A.*

Mr. Babieno graduated from Krakow University of Technology, Art Vocational College in Warsaw and Polish Open University - Krakow. Piotr has been active in the gaming industry for several years. Since 2006, he has held management functions in several companies creating game development for next generation consoles. He took a position of CEO at Bloofer Team in 2008. He is a lecturer and co-founder of the post-graduate program "European Games Academy (EAG)" and its curriculum. EAG is organized by the Jagiellonian University in cooperation with AGH University of Science and Technology; Piotr is also a member of the EAG program board. He was invited by the Government of Canada to be a speaker at Jaloo Festival. Because of his extensive experience and knowledge of new technologies he has been selected as expert of "Technology Perspective Krakow - Malopolska 2020" - Foresight.



Michał Bańka

*Director
Polish Agency for Enterprise Development*

Works at the Ministry of Economy to manage and mediate implementation of several EU funded programs. Since 2006 his responsibilities have included running the financial departments of three Programs: (1) Improving the Competitiveness of Enterprises, (2) Innovative Economy and (3) Infrastructure and Environment. He has held the positions of Deputy Director, and from 2012 Director of the Department of Business Environment Institution Support of the Polish Agency for Enterprise Development. His responsibilities include: (1) Providing support for business incubators in finding innovative ideas and capital input for "Start-ups", (2) Support of the 'Business Angels' Network, (3) Support for Business Environment Institutions, (4) Financing of advisory services that are necessary to attract external investors. His business career is combined with an academic role involving teaching at the Faculty of Political Science at Warsaw University. He is the project manager and general executive of R & D projects of the Ministry of Science and Higher Education and author and co-author of several monographs and scientific articles.

PANELISTS

Clay Bullwinkel

CEO, Aiton Caldwell Inc.

Co-Founder and BoD, US-Polish Trade Council

Mr. Bullwinkel brings 30 years of relationships with large and small technology industry leaders both in the U.S. and in Central and East Europe (CEE), including many with world-class design and engineering capabilities. He currently as CEO leads Aiton Caldwell Inc., a U.S. nationwide provider of hosted VoIP PBX business telephone service, originating from two sister companies in Gdańsk, Poland which form the leading provider in CEE. He previously led development, product management and marketing of PC and enterprise software, data networking products, and handheld systems for such companies as Hewlett Packard, 3Com, IBM, Microsoft and Intel. Mr. Bullwinkel advised Microsoft, Intel, Cisco, Hewlett Packard, Samsung, Motorola, and Google on creating or expanding development centers in CEE. In 2008-2011 he advised gaming company One2Tribe of Poland on finding game publishers in the U.S. He is a Co-founder and on the Board of Directors of the U.S. Polish Trade Council.



Jacek Frączek

Technology Advisor to the Mayor of Katowice

Jacek is an Assistant Professor at the Silesian University of Technology, Poland. He specializes in project management, enterprise management systems (MRPII/ERP), database management systems and data warehouses. In 2010, Jacek joined Katowice City Hall as a Technology Advisor to the Mayor of Katowice. In recent years Jacek has cooperated with many IT companies and has gained professional experience as a Project Manager. He holds industry certification in the PRINCE2 Project Management method from the Association of Project Management Group (APMG). In the past Jacek was the Vice-president of Common Poland (Association of IBM Computer Users), Project Manager at LGBS Polska Sp. z o.o., IT Consultant at ERP system vendor – IFS Industrial and Financial Systems Central and Eastern Europe, and Software Consultant at Komtech Sp z o.o.



PANELISTS



Mark Iwanowski

*Managing Director
Cognizant Technology Solutions*

Mr. Iwanowski has 28 years of operational and investment experience in the technology sectors. Mark has recently joined Cognizant Technology Solutions, a \$7B global IT company, where he is working directly with the CEO to set up an Corporate VC/Enterprise Business Accelerator that will include a focus on cross border investments between Silicon Valley and Central/Eastern Europe. Mark was previously Managing Director with Trident Capital focusing on investments in Cleantech and IT, Software and Communications. Previously, Mark was Senior Vice President Global IT and CIO for Oracle Corporation, the world's largest enterprise software provider where he managed global resources in 145 countries including Oracle's On Demand (SaaS/cloud) operations. Prior to that, Mark co-managed an IT Outsourcing business at SAIC where he sponsored nine strategic investments in early stage and growth companies resulting in "top tier" VC returns for the company. Mark also held executive positions with Raytheon and Honeywell and was also a principle in two successful start-ups.



Remigiusz Kościelny

*President, General Director
Vivid Games S.A.*

A graduate of Kazimierz Wielki University in Bydgoszcz, Poland, Koscielny has been managing both his own development companies for over 9 years and development teams for other Polish companies. During this time he has completed nearly 200 projects for many hardware platforms, and worked together with many of the world's leading companies and brands. Strongly motivated, goal orientated and highly analytical he is also a regular participant at many industry conferences with a vast network of business contacts across the world's gaming industry. A co-founder of Vivid Games Ltd, he has grown it from a start-up to a company generating millions of Euros in revenue and achieving international acclaim. His extensive industry experience extends to a wide-ranging knowledge of games creation, production and artistic supervision. This, intimate knowledge of game design and market understanding, have strengthened his ability to lead Vivid Games to success as he continues to pursue ever ambitious achievements for the company.



PANELISTS

Bill Reichert

*Managing Director
Garage Technology Ventures*

Bill Reichert has over 20 years of experience as an entrepreneur and operating executive. Since joining Garage in 1998, Bill has focused on early-stage information technology and materials science companies. He has been a board director or board observer at CaseStack, WhiteHat Security, ClearFuels Technology, Simply Hired, MiaSole, D.light Design, ThermoCeramix, and VisaNow, among others. Prior to Garage, Bill was a co-founder or senior executive in several venture-backed technology startups, including Trademark Software, The Learning Company, and Academic Systems. Earlier in his career, he worked at McKinsey & Company, Brown Brothers Harriman & Co., and the World Bank. Bill earned a B.A. at Harvard College and an M.B.A. from Stanford University. He was a founding board member and a Chairman of the Churchill Club, and a Board Member of the Silicon Valley Association of Startup Entrepreneurs. Currently he is the Chairman of the Small Fund Roundtable of the VC Taskforce and a member of the Council on Foreign Relations in New York.



Mariusz Tomaka

*Chairman
US-Polish Trade Council, Poland*

Mariusz Tomaka is active as organizer, co-founder, and CEO level manager of innovative electronic and software related companies located in Poland with focus on local and international markets. For years he has been involved in building business structures which allow groups of ambitious engineers to gather around challenging projects. He is specialist in building and running innovative companies – startups - focused on International markets and leading teams of engineers and managers to achieve challenging technology and business objectives. Prior to DisplayLink he worked as an Area Manager - Poland at Neubloc, board adviser - share holder at ABF sp. z o.o. and CEO at Neubloc sp. z o.o. "Poland is the best Gateway to Europe for US companies, US is a global market Gateway for Polish businesses" – Mariusz motto.



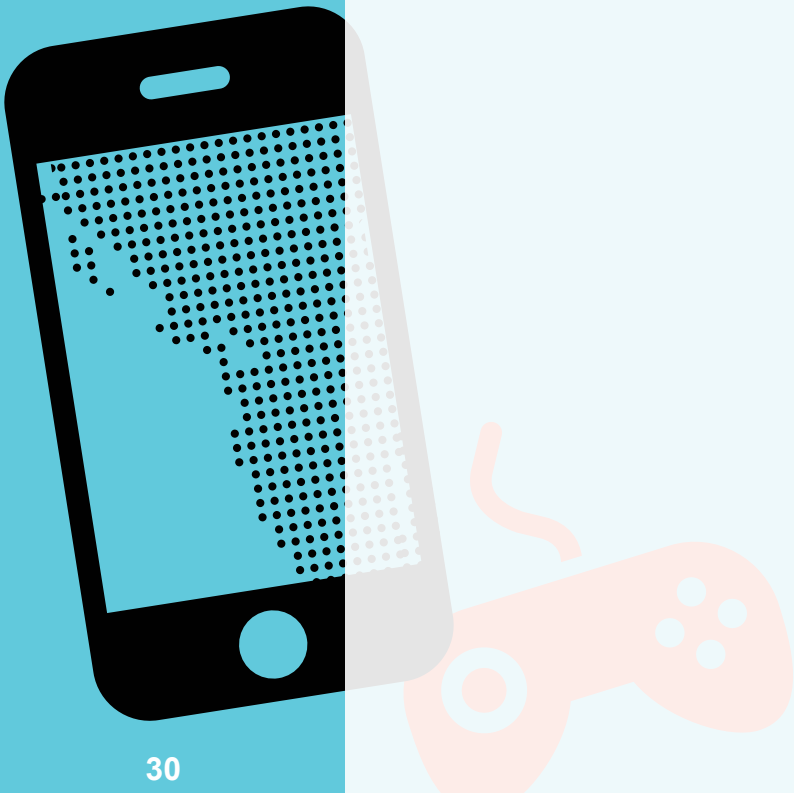
PANELISTS



Wojciech Woziwodzki

*Founder, CEO
Tequila Mobile S.A.*

Entrepreneur since 1996; funding and managing own high-potential businesses: Tequila Mobile (successful mobile gaming company with its own distribution and monetization platform and 25M players). Carrywater Group (business & IT consulting - biggest project management company in Poland). Information Market (business information aggregator - e-petrol.pl #1 source of information for fuel traders). Experienced Programme Manager with track record in running large scale (+€100M) transformation projects covering business and technology change. Specialties: mobile apps, mobile social gaming, project management, portfolio management, team building, finding and implementing innovations. He is a Computer Science graduate of Wroclaw University of Technology and has an MBA from Carlson School of Management, University of Minnesota.





ORGANIZERS

ABOUT THE US-POLISH TRADE COUNCIL

The US-Polish Trade Council (USPTC) was formed in 2002 to promote presence of Polish high technology and science institutions and corporations in California, and especially in the Silicon Valley, and so increase cooperation and trade between the United States and Poland.

Our Mission

The US-Polish Trade Council seeks to be your science and innovation technology bridge for building business relationships between the U.S. and Poland. To that goal, the USPTC works in partnership with a network of Polish and American organizations, including: corporate, academic and government entities.

The US-Polish Trade Council has built this trans-Atlantic bridge to:

- Encourage innovative Polish enterprises to buy more from and sell more to U.S. enterprises,
- Encourage innovative U.S. enterprises to buy more from and sell more to Polish enterprises,
- Encourage all forms of corporate, private and governmental investment into Polish enterprises,
- Develop stronger scientific and commercial ties between Poland and the U.S.

What we do

The US-Polish Trade Council can provide the following services:

- Provide potential investors and business leaders on both sides of the Atlantic guidance, advice, and personal connections;
- Contact database of Polish and Polish-American business leaders;
- Facilitate meetings with Polish and American business leaders;
- Organize trade and investment promotion activities, trade shows, symposiums, conferences, panels, both bilateral US-Polish and multinational;
- Promote Poland as an attractive economic destination to business leaders in Silicon Valley/San Francisco;
- Promote Silicon Valley/San Francisco as an attractive market and partnership venue for Polish enterprises;
- Facilitate exchange of ideas and programs between scientific institutions in the U.S. and Poland;
- Provide general information to the U.S.-Polish business community on opportunities and initiatives.

The Bridge Builders:

The US-Polish Trade Council is a group of U.S. and Poland-based international business leaders with professional and technical accomplishments in both Poland and the U.S. Strategically located in Silicon Valley/Palo Alto, the center of global technology advances, Washington, D.C., Phoenix, Arizona, Katowice and Wrocław, the USPTC connects people to people and people to projects.

USPTC Board of Directors and Management

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US-Poland Innovation Hub Program

In March 2012 US-Polish Trade Council initiated the US-Poland Innovation Hub program. The aim of the Hub is to prepare Polish businesses for and assist them in a successful entry and presence in the global market through the extremely demanding US market. Thorough preparation for such a major step is critical to the success of the go-global strategy. While the Hub companies participate in the training sessions in Poland, potential US partners and investors are identified and contacted to explore their interest in a meeting with the Polish entrepreneurs. The crowning step in the Training Program is a preparation for meetings, presentations, and negotiations to be carried out when stepping into the US market. With the support of talented and experienced alumni of the Top 500 Innovators Program (Stanford University and UC Berkeley, 2011-2012), a program was developed of 5-weekly interactive workshops, lectures and presentations. We are proud to have gathered a team of recognized and experienced experts supporting for years technology companies in their efforts to expand and succeed in the unique ecosystem of Silicon Valley. We are glad to be able to assist Polish companies in their road to success.

ORGANIZING COMMITTEE

- **Monika Barycza**
- **Henryk Błasiński**
- **Piotr Moncarz**
- **Magdalena Pakulniewicz**
- **Jerzy Orkiszewski**
- **Mariusz Tomaka**
- **Caria Tomczykowska**
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Your trusted connection to Silicon Valley.



