



# US-Polish Trade Council Newsletter

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## POLAND DAY 2013

**POLAND is in  
the GAME(S)**

**March 25  
2013**  
The Fairmont Hotel  
San Francisco

**POLAND DAY**  
US-Polish Trade Council

**GIS**  
GLOBAL  
TECHNOLOGY  
SOUTH VALLEY

We cordially invite you to attend Poland Day 2013, an annual networking event aimed at enhancing business cooperation between Polish and U.S.-based technology companies in Silicon Valley. The event will take place at the famous Fairmont Hotel in San Francisco, on March 25, 2013.

As always, the program for this year's Poland Day will reflect the latest trends and opportunities. Our opening session will be devoted to ideas and new technologies associated with the computer game industry. The program will end with a financial session focusing on investment in start-ups.

Poland is one of the most promising and growing computer games industry nations in the world. Polish developers are at the forefront of numerous international competitions. They are among the world's best, showing extraordinary creativity and technological skills. Polish producers of virtual games have also been extremely successful on the global stage. Domestically, the number of users and purchasers of electronic games is fast growing, attracting the attention of numerous foreign investors.

Indeed, young Polish companies that are using innovative technologies are becoming increasingly prominent across all industries. For them, the main challenge remains funding of the initial phase of the project development. Meanwhile, more mature Polish companies with an established position in the Polish and European markets are taking the next step-expanding their operations globally or simply "going global." More often than not, their first destination is Silicon Valley where immersion in the innovative, collaborative, and fiercely competitive cradle of start-up culture can open the doors to a global market.

Discussion of these topics at Poland Day 2013 will bring together private investors, venture funds, and representatives of governmental and nongovernmental organizations supporting the development of entrepreneurship in Poland and the United States. Polish firms seeking business opportunities in Silicon Valley will be present and ready to connect with potential business partners.

This year's Poland Day will be held in conjunction with a major international conference, the 2013 Global

Technology Symposium ("GTS"). Currently, in its tenth year, GTS continues to provide a critical forum for discussion and networking between leaders in global business, innovative technology, and finance. Poland Day provides an opportunity for an in-depth focus on Poland within the GTS context. We are pleased to note that 2013 Game Developers Conference, the most famous worldwide networking event for professional manufacturers of computer games, will also be taking place in the Bay Area the week of March 24-30, 2013, offering conference participants the opportunity to participate in any or all of those three most worthy events.

Please register for Poland Day at  
<https://www.123signup.com/register?id=bjhfh>

Registration for the GTS, scheduled for March 27-29, 2013, is available at  
<http://www.globaltechsymposium.com>.

We sincerely hope you will join us!

### **US-POLAND INNOVATION HUB - II EDITION**

The deadline for submission of applications to the US-Poland Innovation Hub was January 31, 2013. We received a number of applications for great projects from promising companies.

The applications have been evaluated by multiple independent experts, including academics and technology experts, experienced business people and specific industry experts. During the last two weeks of February, we interviewed a select group of companies and elected the best candidates to participate in our program. We are in the process of notifying all applicants about the final results of our recruitment. The first training session will take place in Krakow, Poland, on March 14, 2013. Four additional training sessions will follow in different cities in Poland.

Please visit <http://innovationhub.usptc.org> for more news and latest information.

**COOPERATION AGREEMENT WITH POLISH  
CHAMBER OF COMMERCE US-Polish Trade Council**

("USPTC") signed a cooperation agreement with the Polish Chamber of Commerce in Warsaw, Poland. Both organizations agreed to initiate cooperation in order to strengthen the competitiveness and innovativeness of the economy as well as join efforts in supporting Polish entrepreneurs in the areas of promotion and innovation.

### **USPTC AS A MEMBER ORGANIZATION OF THE COUNCIL OF POLISH ENGINEERS OF NORTH AMERICA**

USPTC became a member of the Council of Polish Engineers of North America (the "Council") ([www.polish-engineers.org](http://www.polish-engineers.org)). The membership application of USPTC was approved by the Council's Board of Directors in January 2013.

We believe this is an important step in committing to join efforts in enhancing scientific and technical cooperation between the two organizations and our counterparts in Poland.

### **WE HIGHLY RECOMMEND!**

For those of you who did not have a chance to read the letters referenced below, we highly recommend them to you via the links provided below.

The letter of the President of the Republic of Poland, Mr Bronisław Komorowski, to entrepreneurs of the Silicon Valley read [here](#) (in Polish and English)

Also, the [letter of the President to the participants of the Poland-Silicon Valley Science and Technology Symposium 2012](#). The letter was presented at the Symposium by Minister Olgierd Dziekoński.

**MEMBERSHIP** Please renew your membership for 2013 [here](#).

Levels of Membership offered by US-Polish Trade Council are available here <http://www.usptc.org/membership.htm>  
Thank you for being a part of our organization. We are grateful for your contributions.