



US-Polish Trade Council Newsletter

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US-Polish Trade Council

2479 East Bayshore
Road, Ste 706
Palo Alto, CA 94303

Dear USPTC Member,

We wish you a happy Holiday Season and a prosperous New Year 2014!



Another busy year is almost behind us!

In March, US-Polish Trade Council ("USPTC") organized the Poland Day 2013 "Poland is in the Game(s)" which took place at the Fairmont in San Francisco and gathered over 150 guests and experts interested in the rapid developments in the gaming industry. The Honorary Guest and keynote speaker was the Ambassador of Poland to the United States, the Honorable Dr. Ryszard Schnepf.

In November, the Poland-Silicon Valley Science and Technology Symposium, venues in San Francisco, brought together industry and academia experts for a two-day event focused on life sciences and on the material science celebration of the Year of Jan Czocharlski. We thank all of our guests, many of whom came from Poland and different parts of the United States, for their participation in those events. Each event created an extraordinary occasion for an exchange of opinions, discussion of topics of high importance and, once again, strengthening of the link between Poland and the United States, especially its Silicon Valley region.

USPTC has continued with its commitment to qualified Polish innovative companies and their preparation to enter the global market through Silicon Valley. The third edition of the US-Poland Innovation Hub program was launched in October 2013 in Warsaw, Poland. Several of the participating companies are expected to visit the United States in the early part of 2014.

Last but not least, throughout the year, USPTC co-hosted the fifth (from April to June) and seventh (from October to December) editions of the Top 500 Innovators Program at Stanford University. The participants of each edition and our interaction with them affirm us in the belief that those exceptionally talented and ambitious people will greatly influence the future of Poland's innovation, research and development and technology transfer systems. Professor Piotr Moncarz, Chairman of USPTC, is the Academic Co-Director of the Top 500 Innovators Program at Stanford University.

POLAND SILICON VALLEY SCIENCE AND TECHNOLOGY SYMPOSIUM 2013 LIFE SCIENCES AND ADVANCED MATERIALS

The 2013 edition of Poland Silicon Valley Science and Technology Symposium Life Sciences and Advanced Materials took place on November 7-8, 2013 at the Fairmont Hotel in San Francisco.

We were honored to welcome our prominent guests, Consul for Culture, Press, Education and Polish Community at Consulate General of the Republic of Poland in Los Angeles, Mrs. Małgorzata Cup, Director at San Francisco Mayor's Office of International

Trade and Commerce, Mr. Mark Chandler, Member of the European Parliament, Mrs. Jolanta Emilia Hibner, President of the City of Białystok, Mr. Tadeusz Truskolaski, Chairman of the Białystok City Council, Mr. Włodzimierz Kusak, Rector of the Technical University of Białystok, Professor Lech Dzienis, delegates from the National Center for Research and Development in Poland - the official Partner of the Symposium.

We were proud to host representatives of over 40 Polish Universities and Research Institutions from Poland, participants of the Top 500 Innovators Program - the 40.7 Group at Stanford University and 40.8 Group at University of California, Berkeley as well as representatives of local companies and organizations.

With the rapidly growing population of the developing countries, and the shift in the developed countries' demographics towards growing percentage of older population supported by declining percentage of young population, two major aspects will keep challenging the world in the future: reliable supplies of healthy nutrition and potable water, and medical care when needed for the price affordable to the society. This year's Symposium focused on some of the subjects associated with the above challenges: from medical science through advanced materials and technologies. Among the topics discussed by our prominent panelists from Poland and the United States, were:

- The current state of stem cell research and technology - with the invaluable contribution from Robert Klein, Andrzej Pawlak, Anna Domaszewska-Szostek and Father Gerald Coleman.
- Zbigniew Nawrat, Gerardo Noriega and Kazimierz Witaszek introduced us to some life-saving tools and break-through technologies and solutions in the field of robotic systems in surgery.
- Innovative therapies in modern cancer treatments were precisely discussed by Waldemar Priebe, Thomas Zioncheck, Marcin Szumowski who examined existing state of knowledge about current understanding of cancer as group of diseases, and offered a unique insight into new therapies and treatments.
- Marcin Kawalski and Krzysztof Kulesza offered a glimpse into new frontiers of medicine and inspired the audience with their vision of the future of medicine.
- Lech Dzienis, Barbara Petersen and Oleg Demchuk addressed the advanced sciences in food and nutrition, the regulatory and the economic challenges connected with them.
- Soody Tronson provided insight into the path from research to technology transfer to commercialization for the biopharma SMEs, supported by Marcin Szumowski presenting the successful model of technology transfer in life sciences for Poland.
- Zbigniew Radzimski, Zheng Lu, Oreste Donzella, Rajmund Bacewicz, Adam Januszko and Leif Jensen explored the economic and technical enablers of the rapid globalization of markets for semiconductor products as well as the development of more capable devices in exponentially growing quantities. They presented the legacy of Jan Czochralski and the Polish contribution to the growing markets and trends in advanced materials.

The discussions were led by our moderators: Piotr Moncarz, Jerzy Orkiszewski, Wanda Lopuch and Marek Zywno. Speakers, panels and topics were introduced by the Masters of Ceremony Lukas Grabiec and Dominik Schmidt.

Among our distinctive key speakers were: Janusz Bryzek speaking about the life sciences - Foundation for Abundance, Dominik Schmidt on Silicon Valley

career, the legendary Franklin Pitch Johnson speaking about public-private investments stimulating breakthrough developments and Elizabeth Anderson spoke on risk management.

During the first day of the Symposium, USPTC signed a cooperation agreement with the City of Białystok, represented at the Symposium by the President of the City of Białystok and by the Chairman of the City Council. Congratulations!

The 2013 edition of the Poland Silicon Valley Science and Technology Symposium was sponsored by the [Consulate General of the Republic of Poland in Los Angeles](#), [Exponent](#) and [K&L Gates LLP](#).

The Symposium was organized under the Patronage of Consul General of the Republic of Poland in Los Angeles, Mariusz Brymora, the Top 500 Innovators Association, Polish Academy of Sciences, Polish Information and Foreign Investment Agency, and the President of the Board of the Foundation for Polish Science, Professor Maciej Zylicz.

We would like to thank our sponsors and patrons for their kind contribution and on-going support.

We proudly welcomed the letter of support for the Symposium from Minister Olgierd R. Dziekonski, Secretary of State, Cabinet of the President of the Republic of Poland. The letter can be viewed [here](#).

The 2013 PSVTS Brochure can be downloaded [here](#).

If you are interested in receiving a copy of a particular presentation used by one of our speakers during the Symposium, please contact us at info@usptc.org with a request describing the topic you are interested in and we will attempt to obtain a copy from one of our speakers.

To re-enjoy the atmosphere of the event please visit our [gallery](#) at www.usptc.org and www.psvts.org and stay-tuned for more Poland-oriented networking events by USPTC.

**THE SEVENTH GROUP OF TOP 500 INNOVATORS PROGRAM AT
STANFORD UNIVERSITY**



**Poland's Top 500 Innovators Program
Stanford University
October 21 - December 20, 2013**

On December 19, 2013, the participants of the seventh group (also referred to as the "Top 40.7 Group") of the Top 500 Innovators Program officially graduated from Stanford University. Together with the group of Top 40.8, who just graduated from the program at the University of California, Berkeley, this visionary program of the Ministry of Science and Higher Education of Poland has hosted 320 individuals who now are part of the Top 500 Association. Before the graduation ceremony held in the McKenzie Auditorium at Stanford University, the participants presented their term projects and applied-projects (individual or group projects conducted with professors at Stanford or in Silicon Valley-based companies).

The Top 500 Innovators Program seeks highly motivated and dedicated individuals to support the implementation of innovative methods in education, research and technology transfer. The Top 40.7 Group, while working on interdisciplinary group term projects, identified key problems that Polish scientists and technology transfer managers face in Poland and proposed recommendations and solutions for improvement, using as the foundation the experience and knowledge gained at Stanford University.

Many of the Top 500 alumni engaged in the activities of the USPTC during their stay at Stanford and continue to support us in our efforts to bridge Poland and the United States. Piotr Wolejsza of the Top 40.7 Group, Master Mariner, Deputy Head of the Institute of Geoinformatics at the Maritime University of Szczecin and CEO at Sup4Nav, worked on his applied project

at our organization and took active part in the planning of one of the next year's event. Thank you, Piotr, for your meaningful contribution!



We highly appreciate the valuable input, hard work and time devoted by the Top 500 alumni voluntarily engaged in the works of USPTC and the US-Poland Innovation Hub program (<http://innovationhub.usptc.org/>). Should you be interested in joining our team and becoming one of the Ambassadors of US-Poland Innovation Hub in Poland or in the U.S., please contact us at hubinfo@usptc.org.

For additional information on the Top 500 Innovators Program, picture galleries and description of certain events attended by the participants of the Top 500 Innovators Program, please visit: <http://top500innovators.org/>.

US-POLAND INNOVATION HUB - III EDITION

The third edition of the US-Poland Innovation Hub program is currently under way.

USPTC is the official Partner of The National Center for Research and Development ("NCBR") in the Go_Global.pl initiative.

NCBR recently launched the third call for applications - details can be obtained here: <http://ncbr.gov.pl/programy-krajowe/goglobal/goglobalpl-iii-edycja/> (in Polish).

Polish innovative companies that are ready to expand globally, through Silicon Valley or otherwise, are invited to participate in the Go_Global.pl Program as well as the US-Poland Innovation Hub.

Please visit <http://innovationhub.usptc.org> for more information, including application forms, press releases and more.

MEMBERSHIP

As always, we invite you to consider becoming a member of USPTC at <http://www.usptc.org/membership.htm>.

USPTC offers several levels of membership such as student, individual, early stage company and regular corporate. Each membership level has specific benefits assigned to it such as event registration discounts, information flows including e-mail announcements, sponsorship opportunities, and access to USPTC leadership, to name a few.

ANNUAL SPONSORSHIP

In the U.S. and Poland, USPTC's activities reach many industry professionals in product development, manufacturing, marketing, sales, finance, research, and operations. If you (i) are associated with an enterprise which benefits from ties to industry professionals, or (ii) operate an international business,

we encourage you to inquire about our annual sponsorship program. Annual sponsors will be promoted at USPTC events, and receive special promotion in USPTC communications such as its web site, e-mails, newsletter, and social networking groups. Annual sponsors will also have priority access to USPTC officers and members of the board of directors.

Please continue staying in touch with USPTC in 2014!