



## **Poland-Silicon Valley Life Science Symposium:** **Clean Energy and Clean Water** **March 17, 2016**

**Venue: Paul Brest Hall & S Mark Taper Foundation Conference Center, Munger Graduate Residence, 555 Salvatierra Walk, Stanford, CA 94305**

- 1:00 pm - 2:30 pm**     **Stanford University**  
Walking tour of Stanford University  
**Dr. Piotr D. Moncarz**, Consulting Professor, Stanford University, Chairman, US-Polish Trade Council  
**Meeting point:** The Stanford Faculty Club, 439 Lagunita Drive, Stanford, CA 94305
- 2:30 pm - 3:00 pm**     Registration at Paul Brest Hall & S Mark Taper Foundation Conference Center, Munger Graduate Residence, 555 Salvatierra Walk, Stanford, CA 94305
- 3:00 pm - 3:30 pm**     **Welcome and Introduction**  
Master of Ceremony:  
**Lukas Grabiec**, Assistant General Counsel, GoDaddy  
Welcome Remarks by:  
**Dr. Piotr D. Moncarz**, Consulting Professor, Stanford University, Chairman, US-Polish Trade Council  
**Mariusz Tomaka**, President, USPTC Poland  
**Mariusz M. Brymora**, Consul General of the Republic of Poland, Consulate General in Los Angeles  
**Tad Taube**, Founder, Taube Philanthropies, Honorary Consul of Poland
- 3:30 pm - 4:45 pm**     Panel Session:  
**“Clean Water: supply, storage, reliability, and security”**  
Moderator:  
**Dr. Piotr D. Moncarz**, Consulting Professor, Stanford University, Chairman, US-Polish Trade Council  
Speakers:  
**Dr. Marek J. Gromiec**, Professor, Warsaw University of Ecology and Management, Warsaw University of Technology  
**Dr. Rob Collison**, P.E., Founder, Collison Engineering  
**Dr. William Mitch**, Associate Professor, Stanford University



**4:45 pm – 6:15 pm**

Panel Session:

**“Clean Energy: sources, grid security and reliability, and energy storage”**

Moderator:

**Dr. James L. Sweeney**, Professor, Stanford University, Director and Founder, Precourt Energy Efficiency Center

Speakers:

**Dr. Farrokh Albuyeh**, Senior Vice President, Smart Grid Projects, Open Access Technology International, Inc. (OATI)

**Ireneusz Konarski**, Sales and Marketing Director, APS Energia Group S.A.

**Ken Munson**, CEO & Co-founder, Sunverge Energy

**Marek Samotyj**, Program Director, Energy Efficiency and Demand Response Group, Power Delivery and Utilization Sector, Electric Power Research Institute

**6:15 pm - 6:45 pm**

**Networking Reception/Business-Mixer**

**6:45 pm - 10:00 pm**

**Gala Dinner, Elevator Pitch Competition, and US-Poland Innovation HUB Program Commencement Ceremony**

- Opening Speech: “EU Crisis of 2016” presented by **Mariusz M. Brymora**, Consul General of the Republic of Poland, Consulate General in Los Angeles
- Elevator Pitches presented by Polish companies participating in the fifth Edition of the US-Poland Innovation HUB Program: **APS Energia**, **Automater**, **Booke**, **Circus Digitalis**, **PolTREG**, **RTB Tracker** and **Fido Labs**.
- Certificates awarded to graduates of the US-Poland Innovation HUB Program

Moderator:

**Clay A. Bullwinkel**, CEO & Founder, Silicon Valley Flow, LLC

Panel of Judges:

**Mark Iwanowski**, CEO and Founder, MDI & Associates

**Alexandra Johnson**, Founder and Managing Director, Global Technology Capital

**Dr. Michael D. Lepech**, Associate Professor, Stanford University

**Dr. Ronald Weissman**, Chairman, Band of Angels

**Martin Wierzbicki**, Managing Director, Cerca Trova Advisors



## Pitching Companies



**APS Energia JSC** with more than 20 years of experience is a renowned manufacturer of wide spectrum of power applications used mainly at oil & gas sector, transportation, telecommunications, mining industry and other sectors. The reliability and stability of energy supplies is the company's main goal. Our products' range includes: converters, DC/DC inverters, rectifiers, auxiliary power supply, power systems for induction motors, surveillance systems, active and passive filters etc. APS Energia owns branches in 6 countries, which allows the extension of our business around the world. With the efforts of R&D department, we improve our know-how every day. We provide full after-sale services and training in operation and maintenance of our products worldwide. Detailed identification of the customer's needs and requirements results in the creation of a complete solution that will help to increase the efficiency of working devices.



**Automater** is an online shopping platform for selling digital products, which is integrated with leading auction portals like eBay, Aukro and Allegro. Automater lets you sell your products from one place through three sales channels: your own online store, auction sites or your website. Automater's mission is to help digital product sellers sell more and better. Help them achieve 200% of their sales goals. Automater was created in 2011 in Poland. Over 10 thousand sellers have already used it across the world.



**Booke** is the first ever tool to search, create citations and annotate printed content digitally. Its an app for smartphone and tablet that lets users take control of their printed book. Users can interact, collaborate and re-publish, a concept known as 'content curation'. Authors, educators and readers can engage and collaborate thanks to in-depth discussions and feedback within the print content itself which fosters a dynamic learning environment. Booke is in use with Redwood City Public Library patrons and is about to expand to 32 other libraries in the area. It has been featured in CNet, Springwise and L'Atelier.



**Circus Digitalis** is the virtual reality film production company. With 12 years of experience in regular film industry CD covers complete process of production and postproduction of VR films, from script development to the release of the final content. Keeping the quality of regular films we made till now (over forty awards worldwide) we set the standards for the new medium. CD develops its own solutions and methods of VR film creation and conducts advanced research on cinematic VR language.



**PoITREG** was established as a spin-off from the Medical University of Gdansk, Poland in order to develop and commercialize patented TREG method treating Diabetes Type 1. PoITREG is the only entity entitled to implementing the research findings in the area of T-regulatory lymphocytes (TREG) and using their growth method for clinical use. TREG therapy lowers the risk of disease complications in the future, with no side effects and hence reduction in indirect costs of the disease.



**RTB Tracker** is the expert in proximity and beacon marketing technology delivering customer communication, loyalty programs, coupons and much more straight to customer's Android and iOS applications. The innovative connection between beacon sensors, mobile application and Data Management Dashboard facilitates information flow between brick-and-mortar stores and digital marketing platform. We call it offline retargeting. RTB Tracker customer communication platform became the finalist of 2015 Bluetooth SIG Breakthrough Awards and was presented at the 2015 CES in Las Vegas.



**Fido Labs** is an artificial intelligence technology company founded to help computers understand and interpret human text. The company's radically different AI is built from the ground up on principles of linguistics. The Fido AI engine crawls, learns from, and offers actionable product insights based on tweets, posts, reviews, blogs, and all other qualifiable Internet data. Fido can answer complex questions such as, "Why are users switching from Uber to Lyft?" or "What are the side effects of taking Lipitor and Abilify at the same time?"