

Post-Pandemic Telehealth

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Abstract

Perhaps no technology accelerated as quickly during the past year and a half as that of telehealth. Although telehealth is not new, advances in video meeting apps, smartphone availability, remote health sensors and broadband access are enabling more use cases. In 2020, many of those use cases included delivering expanded types of care digitally, driven by the Covid-19 pandemic.

McKinsey's analysis indicates a telehealth usage increase of 38 times (explosion!) from before the Covid-19 pandemic. According to McKinsey, the growth in telehealth adoption can be attributed to the increased willingness of both consumers and providers to use telehealth, as well as regulatory changes toward expanded access and insurance coverage.

Not only is adoption among consumers growing exponentially when it comes to telehealth, but the level of investment is also on the rise. Q1/Q2/Q3 global VC investments in 2021 were record high at \$437.7B, and healthcare investments grabbed 22%.

Telehealth is quickly moving from a nice-to-have to a must-have offering, forecasted to represent a trillion-dollar post-COVID-19 opportunity.

This presentation outlines major growth areas creating exponential opportunities for new and legacy players.